

Charity of the Month

APRIL 2019 CANDIDATE

Charity Logo

Overview:

Mission:

From the drop-down menu below, please select three questions you would like to answer about your charity.

Question 1:

Question 2:

Question 3:

Individual contributions are always welcome!

Contact Name:

Phone:

Email:

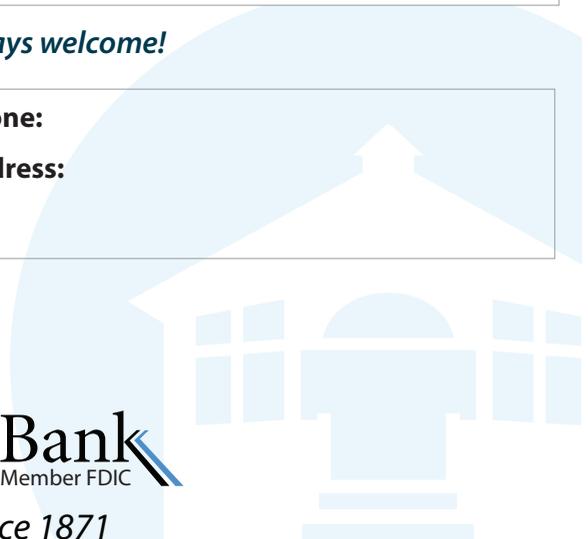
Address:

Web:



Fairfield County Bank
Member FDIC

Caring for the Community Since 1871



Charity of the Month

Instructions for Charity of the Month Candidate Overview

Each month, Fairfield County Bank will highlight a *Charity of the Month* "theme" and organizations are nominated by Bank Employees as potential candidates. Nominated organizations are asked to complete the *Candidate Overview*, and 4-6 candidates will be selected. The *Candidate Overviews* for final candidates will be made available either in-branch and/or electronically (e.g., website & social media) for Customers who would like more information about the candidates. Candidates are also welcome to share the *Candidate Overviews* to encourage Fairfield County Bank Customers to vote for them and/or make individual contributions.

When nominated, please provide the following information to your Local Banker.

Logo or Picture:

Provide an image of your logo or any picture you would like to represent your organization

Overview: (40 words or less)

Provide a brief description of the organization

Mission: (150 words or less)

Provide more background on the things your organization does, including when you were established, geographic area, overall services, and who are you helping.

Questions: (50 words or less)

Choose 3 questions from the 10 options below and provide a brief answer to tell the story of your organization further

- **What makes your charity special?**
- **Who benefits most from your work?**
- **Share one of your best success stories.**
- **Why should someone donate to your organization?**
- **What is your biggest challenge?**
- **What other charitable organizations do you partner with?**
- **What is your biggest fundraising event and how can people participate?**
- **What would an additional \$1,000 help you achieve?**
- **How do you define success?**
- **If your organization could change one thing in the world, what would it be?**

Contact Information:

Provide your contact details for individuals to connect with your organization.



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